

MANDATORY DISCLOSURE

Financing compliance on advertisements claiming 0% APR* (digital/social ads must link directly to these terms):

*Subject to credit approval. Monthly payments of \$41.67 per \$1,000 borrowed for 24 months at 0% APR. On purchases of new and in-stock qualifying Yamaha pianos from June 1, 2022, to August 1, 2022.

MINIMUM - TYPE SIZES

- POP/print (8.5x11 or larger): 9-point type (proportional on larger sizes)
- Email or online ads: 10-point type (13.4 pixels)



FINANCING COMPLIANCE - COPY

Basic guidelines - if you have any questions, contact your District Manager.

USE

0% APR (with disclosure)

Make monthly payments

Ask about our special financing

Promotional financing

Convenient monthly payments

DO NOT USE

Free financing

Interest-free financing

Easy financing

Save money

Zero interest, 0% interest

Affordable